

SLOBODANKA POŠTIĆ (CROATIA)

“THE BASICS OF NATURAL PERFUMERY: FROM STRUCTURE TO CREATION”



Workshop descriptor

In this fragrant workshop with an experienced natural perfumer and aromatherapist, you will deepen your awareness of the impact of olfactory experience on your psyche, mood and wellbeing. Slobodanka will also lead you to a greater understanding of the basics of perfume structure, suggesting how to cultivate one's sense of smell and build an olfactory vocabulary, proposing a way of keeping a consistent fragrant record.

You will have the opportunity to smell diverse fragrant materials; analyze, compare and combine them and assign them to different fragrant groups. You will learn how to define notes, and recognize personal fragrant preferences. Lastly, together you will make a common perfume brief, create the perfume itself, apply it, compare impressions and discuss the impact of individual skin chemistry on the perfume.

About Slobodanka....

Slobodanka is an aromatherapy educator in Croatia who spent many years co-creating and managing educational programs for aromatherapists as well as teaching and writing books on aromatherapy. She is the author of several publications, the first of which, *Aromatherapy, Enchantment of Essential Oils* published in 1994, sparked the interest for aromatherapy in Croatia. It was followed with two more books (*A for Aromatherapy*, 2005, 2009, and *Fragrant Calendar*, 2008) - both were also translated to the Slovenian language and have had an enormous impact in her part of the world. Slobodanka also manages a website about aromatherapy, natural perfumery and olfactive experiences. Botanical perfumery is Slobodanka's biggest passion and she creates (out of pure joy and curiosity) beautiful perfumes of botanical origin. She is currently writing a book on natural perfumery. She has been teaching natural perfumery classes for over 12 years.

www.aromaterapija.info